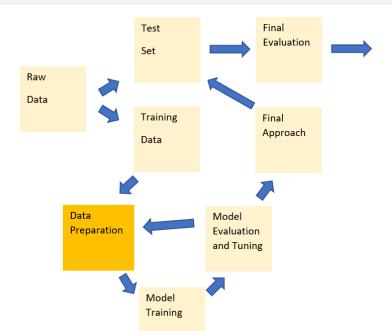
### Additional Data Preparation Steps

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### Introduction



Data preparation can be the most time-consuming aspect of any machine learning project, but also provides one of the best opportunities for performance improvement. Preparation steps typically include:

- 1. Feature engineering (today's lab)
- 2. Feature selection (future topic)
- 3. Imputing or excluding missing data (today's lecture)
- 4. Standardizing, scaling, and/or transforming features (previously covered)

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- 2. Missing at Random (MAR) missing values are not purely randomly, but they can be accounted for using available data
  - Under MAR, *imputation* should be used to retain the entire sample.
- 3. Missing not at Random (MNAR) the presence/absence of a missing value depends upon the missing value itself
  - Under MNAR, any modeling should be done with caution.

- MCAR: some blood samples are damaged by the handling processes used in a lab
- MAR: young people are less likely to have blood data available because of their age (which is recorded)
- MNAR: some blood samples are missing because of the characteristics of those samples (ie: high blood sugar is the reason for missing blood sugar data)

**Imputation** is the processing of replacing a missing value with a substituted value. We'll briefly discuss two imputation strategies:

- 1. Simple imputation each missing value is replaced by a constant, such as the mean/median/mode of that variable
- 2. Nearest neighbors imputation each missing value is replaced using the *k* nearest data-points with available data

Pros:

- Computationally simple and convenient
- Easy to understand and implement

Cons:

- Introduces bias by changing the distributions of variables with missing data
- Especially problematic for nominal categorical variables

Pros:

 Less prone to introducing bias when compared with simple imputation

Cons:

- More computationally burdensome, and doesn't scale well to high-dimensional data
- Involves more subjective decisions (ie: number of neighbors, distance or uniform weighting, etc.)

- If the number of observations is large, and the amount of missing data is modest, excluding incomplete observations or using imputation are both reasonable strategies.
- If the number of observations is small, or if the amount of missing data is high, imputation should be used.
- If you suspect your data are MNAR, you should approach with caution (ie: consider the degree and direction of possible bias, the possibility of acquiring new data, etc.)