

Category	Poor (0-1)	Flawed (2-3)	Good (4)	Excellent (5)	Score (out of 5)
Background and Introduction	No context or background provided	Some background information given, but the origin of the data and purpose of the model is unclear	Data sources are properly referenced, and the purpose of the project is explained	Thorough introduction to the data sources, goals of the project, and importance of the work	
Data Exploration	No indication of any data exploration steps or results	Minimal mention of data exploration steps or results	Data exploration process is clearly explained via spoken words and/or bullet points	Data exploration process is clearly explained, complete with relevant examples and graphics	
Model Justification	Final model is presented without justification	Justifications for the final model are lacking important details or are fundamentally flawed	The final model is justified, but may leave some questions	The final model is justified in a way that leaves the audience with few, if any, questions	
Model Results	The relevance of the final model is not discussed	Interpretations of the final model are lacking important details or are fundamentally flawed	Results from the final model are accurately presented, but may leave some questions	Results from the final model are shared in a way that leaves the audience with few, if any, questions	
Visuals	No visualizations present	Visualizations are irrelevant or fundamentally flawed	Visualizations are relevant but can be polished	Visualizations are relevant, polished, and professional	
Presentation Quality	Explanations are poorly articulated, unclear, redundant, or much longer/shorter than indicated in the project guidelines	Some explanations are unclear or redundant, or somewhat longer/shorter than indicated in the project guidelines	Explanations and oration is general good. Roughly adheres to the 7-minute time limit	Explanations are crisp, clear, and efficient. Adheres to the 7-minute time limit	
R Code and Documentation	Not provided or contains fundamental flaws	Code contains substantial errors or will not run on another PC after substantial alteration	Code needs minor edits to run on another PC	Code runs on another PC without any changes	