### Linear Models for Classification Tasks

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We previously introduced linear regression as a way to model the relationship between a set of predictors:

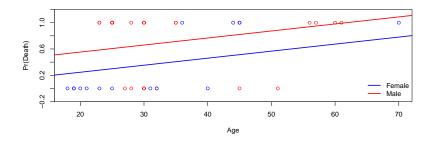
$$Y = w_o + w_1 X_1 + w_2 X_2 + \ldots + w_p X_p + \epsilon$$

When Y is a binary variable, this model is problematic because its predicted values can fall outside of [0,1]



# Example (Donner Party Survival)

This model contains two predictors, "Age", and "Sex" (expressed using one-hot encoding):



The model predicts males aged 60+ have more than a 100% probability of death, for males aged 70+ its 120%



#### Generalized Linear Models

 Generalized Linear Models provide the theoretical framework for adapting the basic structure of linear regression to classification tasks

To begin, linear regression can be viewed as the model:

 $Y \sim N(z, \sigma)$ , where:  $z = w_o + w_1 X_1 + w_2 X_2 + ...$ 

- In this model, two components are clearly displayed:
  - A linear predictor, z (called a prediction score by data scientists)
  - A probability model that explains some of the variability in the outcome



The Normal distribution isn't suitable for a binary outcome, but the *Bernoulli distribution* is:

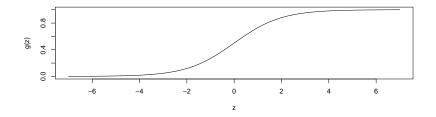
 $Y_i \sim Ber(g(z_i))$ 

- The mean parameter of a Bernoulli distribution is Pr(Y = 1)
  - So, we must transform our linear predictors using a function, g(), such that z<sub>i</sub>, which could be any real number is mapped to values between 0 and 1



# Logistic Regression

Logistic regression is a generalized linear model that uses the *Bernoulli distribution* and the **sigmoid function**:  $g(z_i) = \frac{1}{1+e^{-z_i}}$ 



The observed outcome (ie:  $y_i = 0$  or  $y_i = 1$ ) is a realized value from a Bernoulli distribution with a mean of  $g(z_i)$ 



#### Parameters and Cost Function

The cost function used to estimate the weights of a logistic regression model is **cross-entropy loss**:

$$Cost = -\frac{1}{n} \sum_{i=1}^{n} (y_i \log(g(z_i)) + (1 - y_i) \log(1 - g(z_i)))$$

Or, more intuitively:

$$Cost_i = -\frac{1}{n} log(g(z_i))$$
 if  $y_i = 1$   
$$Cost_i = -\frac{1}{n} log(1 - g(z_i))$$
 if  $y_i = 0$ 

For observations in the positive class, higher z values correspond with lower costs

As  $z_i$  increases,  $g(z_i) \rightarrow 1$  and log(1) = 0



## Optimization

The cross-entropy cost function doesn't have a closed form solution. For simplicity, we'll consider *only one stochastic gradient descent*:

$$\frac{\partial \text{Cost}}{\partial \mathbf{w}} = -y_i \mathbf{x}_i \left( \frac{g(\mathbf{x}_i)(1-g(\mathbf{x}_i))}{g(\mathbf{x}_i)} \right) + (1-y_i) \mathbf{x}_i \left( \frac{g(\mathbf{x}_i)(1-g(\mathbf{x}_i))}{1-g(\mathbf{x}_i)} \right)$$

Note that by chain rule:  $\nabla log(g(z_i)) = \frac{1}{g(z_i)} * \frac{\partial g}{\partial z_i} * \frac{\partial z_i}{\partial w}$ 

I = 1
 
$$\frac{1}{g(z_i)}$$
 is the derivative of  $log(g(z_i))$  with respect to  $g(z_i)$ 
 $\frac{\partial g}{\partial z_i} = g(\mathbf{x}_i)(1 - g(\mathbf{x}_i))$ 
 $\frac{\partial z_i}{\partial \mathbf{w}} = \mathbf{x}_i$ 

These components of the second term are found similarly.



Skipping a fair bit of algebra, the gradient function for only one stochastic gradient descent simplifies to:

$$(g(z_i)-y)\mathbf{x}_i$$

Leading to the following update scheme:

$$\mathbf{w}^{(j)} = \mathbf{w}^{(j-1)} - \alpha * \left(g(z_i^{(j-1)}) - y\right)\mathbf{x}_i\right)$$

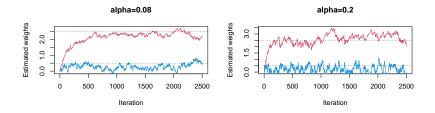
Noting that the prediction score,  $z_i^{(j-1)}$ , involves the weights from the previous iteration,  $\mathbf{w}^{(j-1)}$ 



#### Optimization

The examples below demonstrate only one stochastic gradient descent on 100 data-points generated such that:

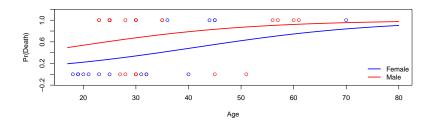
$$Y \sim Ber\left(\frac{1}{1 + exp(-(0.5 + 2.5x_1))}\right)$$





# Visualizing Logistic Regression

Below is what the fitted logistic regression model looks like for the Donner Party example:



The most important take-away is that our model follows a defined parametric structure, and always yields predicted probabilities between 0 and 1.



# Softmax Regression

- Logistic regression is designed for binary outcomes; however, the method can be generalized to multi-label classification
  - Softmax regression, also known as multinomial logistic regression, models the probability of class membership for each class via:

$$Pr(y_i = K) = \frac{exp(\mathbf{w}_K^T \mathbf{x}_i)}{\sum_{l=1}^{N_k} exp(\mathbf{w}_l^T \mathbf{x}_i)}$$

The cost function for softmax regression is:

$$\text{Cost} = -\sum_{i=1}^{n} \sum_{l=1}^{k} \mathbb{1}(y_i = l) * \log\left(\frac{exp(\mathbf{w}_l^T \mathbf{x}_i)}{\sum_{l=1}^{k} exp(\mathbf{w}_l^T \mathbf{x}_i)}\right)$$

For k = 2, this simplifies to the cross-entropy cost function of logistic regression



# Softmax Regression

- Softmax regression is unusual in the sense that uses a redundant set of parameters
  - ► That is, there are a set of weights for each of the k classes, but the same predictions could be obtained with weights for k − 1 classes
  - This is evident when comparing the method with logistic regression, where k = 2 but only 1 set of weights is estimated



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  - This is evident when comparing the method with logistic regression, where k = 2 but only 1 set of weights is estimated
- For this reason, there's little value in studying the weights of a softmax regression model, as there are multiple sets of weights that also will optimize the cost function
  - This is in contrast to logistic regression, where the exponentiation of a weight reflects the multiplicative impact of a 1-unit change in that variable on the odds of outcome belonging to the positive class

 $\label{eq:starses} For more on Softmax Regression: \ http://deeplearning.stanford.edu/tutorial/supervised/SoftmaxRegression/$ 

